Displaced royalty? Not at all. Just two smart smokers with a well-placed loyalty for their favorite cigarette. Like so many loyal Parliament smokers, they want everyone to know there's something special about Parliaments. You, too, will appreciate the crush-proof cigarette case . . . the superb tobaccos . . . the luxurious flavor . . . and above all, the exclusive Filter Mouthpiece that keeps the filter deeply recessed away from your lips. With Parliaments, *only the flavor touches your lips!*

You're so smart to smoke **Parliaments**

ONLY THE FLAVOR ...TOUCHES YOUR LIPS

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Royalty - Vogue - 1955

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